

worldOne festival

ARTISAN / CRAFT BOOTH INVITATION

El Cerrito's own worldOne festival returns to Cerrito Vista Park on Friday, July 3rd (5-7 pm) + day-long on **Saturday, July 4th**.

Now in its **11th year**... this *uniquely inspired* multi-cultural music event is proudly produced with the City of El Cerrito, El Cerrito Rotary, 88.1 KeCg 97.7 and worldOne radio.

This all-day, volunteer-supported event is **free** and welcomes **7,000-10,000 participants** in a multi-cultural, outdoor (tree-lined, grassy park), summer celebration.

Enjoy musics from around the world this year featuring: *Neo-Classical 2x Grammy Winner Turtle Island Quartet, Reggae Roots, Conscious Soul Funk, Americana, Latin SolJas, Afro-Groove and More.*

worldOne festival is an event fundraiser benefiting youth programs of the El Cerrito Parks and Recreation Dept. and is an opportunity to uplift our community while you market your arts & crafts.

This **regional marketing opportunity** is supported by public SF/ Bay-Rim radio 88.1 KeCg 97.7 fm, Organic Valley Family of Farms, Equal Exchange, Common Ground, Honda of El Cerrito and local poster/flyer support.

Reserve Your Space Today.

Participation Guidelines as follows:

- 1. Call or email to request availability first before applying.**
- 2. 10' x 10' booth reservation fee of \$180**
- 3. Double / Corner booth reservation fee is \$360**
(limited space available, please check with us re: availability first)
 - 3. Paid in advance directly to worldOne festival**

Book your space now: first call, first come, first reserved.

We strive to not duplicate. Event reserves the right to pre-select vendor by category and will assign booth placement.

Once approved, reserve your space by filling out this form below and mailing your check and contact information.

Yes! Reserve my space! I have enclosed a check for \$180. (or \$360.) with confirmed approval to reserve my booth space.

Contact: _____

Business Name: _____

Address: _____

Tel: _____

Email: _____

Make check payable to:

City of El Cerrito

You must note:

“worldOne festival” on check

Mail *** your check and reservation form to:

Debra Sue Kelvin, L. Ac.
Co-Producer, worldOne festival
1334 Lawrence St.
El Cerrito, CA 94530

Need more info? Contact Debra Sue directly by phone 510.334.2472 or email:
healthychi@earthlink.net. We look forward to welcoming you on **July 4th**.

Debra Sue Kelvin, L. Ac.
Co-Producer, worldOne festival

Corey Mason
Director/Founder, worldOne radio / festival