

world**O**ne festival

ARTISAN / CRAFT BOOTH INVITATION

El Cerrito's own worldOne festival returns to **Cerrito Vista Park** on **Saturday, July 3rd** (5-7 pm) + day-long on **Sunday, July 4th**.

Now in its **12th** year... this *uniquely inspired* multi-cultural music event is proudly produced with the City of El Cerrito, 88.1 KeCg 97.7, worldOne radio and other like-minded sponsors.

This all-day, volunteer-supported event is **free** and welcomes **8,000-10,000 participants** in a multi-cultural, outdoor (tree-lined, grassy park), summer celebration.

Enjoy musics from around the world this year featuring:
djs Doug Wendt & worldOnelove, Down Home Americana, Balinese Gamelan, Free Range Folk, North African Berber, Hip Hope, Afro-Reggae, Soul Jazz and Tropicalismo!

worldOne festival is an event fundraiser benefiting youth programs of the El Cerrito Parks & Recreation Dept. + is an opportunity to uplift our community while you market your arts & crafts.

This regional marketing opportunity is supported by public SF/ Bay-Rim radio

88.1 KeCg 97.7 fm, the City of El Cerrito, Honda of El Cerrito, Clover Organic Farms, The Natural Grocery Company, Equal Exchange, Sierra Nevada Brewing Company, thewhole9.com, and Contra Costa

Community College and local poster/flyer support.

Reserve Your Space Today.

Participation Guidelines as follows:

Call or email to request availability first before applying.

10' x 10' artisan booth reservation fee of \$190

Double / Corner booth reservation fee is \$380

(limited space available, please check with us re: availability first)

4. Paid in advance directly to worldOne festival by

MAY 15th, 2010

SPACE MAY STILL BE AVAILABLE. PLEASE INQUIRE IF INTERESTED.

**Book your space now:
first call, first come, first reserved.**

We strive to not duplicate. Event reserves the right to pre-select vendor by category and will assign booth placement.

Once approved, reserve your space by filling out this form below and mailing your check and contact information.

Yes! Reserve my space! I have enclosed a check for \$190. (or \$380.) with confirmed approval to reserve my booth space.

Contact Person: _____

Business Name & Type: _____

Address: _____

Cell #: _____

E-mail: _____

Make check payable to:

City of El Cerrito

You must note:

“worldOne festival ” on check

Mail your check and completed application forms BY MAY 15th
to:

**Debra Sue Kelvin, L. Ac.
Co-Producer, worldOne festival
1334 Lawrence St.
El Cerrito, CA 94530**

Need more info? Contact Debra Sue directly by phone 510.334.2472 or
email: healthychi@earthlink.net. **We look forward to welcoming**

you on July 4th.

**Debra Sue Kelvin, L. Ac.
Co-Producer, worldOne festival
festival**

**Corey Mason
Director/Founder, worldOne radio /**